# SEO AUDIT DELIVERABLES
(I.e. what you receive)

## Initial Audit Reports

- A full 94-part technical SEO audit of every page on your website

- Speed and core web vitals reports

- A review of your delivery optimizations (i.e. caching, image optimization, CDN configurations, etc).

## Technical Optimizations

- Includes 5 hours of hands-on work

- The highest priority technical items from the reports will be fixed/addressed

- A full inventory of pages requiring additional copy is provided (this is where not enough copy is present or where the content-to-HTML ratio is low)

- Updates are made in line with technical health recommendations and lighthouse (Pagespeed Insights)

- CDN and caching settings are optimized (if already present)

- Heading structures are improved

- Optimize URL structure

- Implement or improve structured data markup

- Improve loading speeds

- Enhance internal linking

- Optimize for local SEO (if applicable)

- Fix any SSL or mixed content issues

## A clean bill of health

- Final Reports

- Peace of mind that your site is "clean"